



## Motivate the Unmotivated

Motivation plays a big role in employee productivity. Understanding employee's motivation is key to unleashing their full potential. Employees who feel valued are more motivated and therefore more productive than those that do not feel valued. This workshop will help managers understand what employees want which will help them to understand their employees' better and therefore provide increased insights to build a motivated and engaged workforce. Workshop length and content can be customized to meet your training needs.

### How You Will Benefit:

- Define motivation
- Learn about common motivational theories and how to apply them
- Discover how fear and desire affect employee motivation
- Explore ways to create a motivational climate and design a motivating job
- Create a focus and motivated organization

### What Will Be Covered:

- What is motivation?
- Leading and motivating
- Motivational theories
- How fear and desire affect motivation
- Setting goals
- The role of values
- Creating a motivational climate
- The expectancy theory
- Designing a motivational job
- A motivational checklist

### Who Should Attend:

- Executives and Senior Level Managers
- Individuals in Management and Leadership roles who want to enhance effectiveness
- High Potentials
- Individual Contributors

### Let's Get Started?

1. Contact us to get more information
2. We will tailor the program for your audience
3. Execute the training solution

### What's Included?

1. Virtual or Classroom facilitation by an expert facilitator
2. Dynamic Interactive Experience
3. Specialized course workbook and materials
4. Personalized certificate of completion